

Pennies Make A Dime Inc.
274 Oakfield Drive
Newark, De 19713
Tax ID 46- 2686293

January 9, 2023

Greetings,

Pennies Make A Dime Inc. (PMAD) is a section 501© (3) non-profit organization that has been serving the strategic interest of children with cancer, orphans and underprivileged children for the past seven years. The mission of PMAD is to advocate for orphans and vulnerable children in the United States and in Africa, especially those affected with Burkitt lymphomas. Burkitt Lymphomas is a form of cancer of the lymphatic system, caused by the Epstein–Barr virus, chiefly affecting children in central Africa. PMAD works tirelessly to enhance access to health care, education, nutritional support and career development opportunities for children and their families. Help us support the underprivileged globally, especially those with cancer, and together we will share our success with the world.

On July 29, 2023 Pennies Make A Dime Inc. will be hosting our third annual fundraiser gala at Hockessin Memorial Hall 610 Yorklyn Road, Hockessin, Delaware 19707. Our theme for this year's gala is "Hope Alive." This event will include live auctions, raffles, music, and many more. We kindly ask that you make a commitment to support this year's fundraising endeavors. We are asking for in-kind donations as well as monetary contributions. If you are interested in in-kind donation, please consider donating items towards the auction. We also have sponsorships in several levels. Please see the attached sponsorship form for consideration.

As we look forward to our Third annual fundraiser gala, Pennies Make A Dime Inc, hope to raise \$100,000 to fund our scholarships project and ongoing infrastructures such as shelter, clinic and playground for children in Ghana, West Africa. It would be greatly appreciated if you could make a contribution towards our humanitarian efforts. Your generosity will enable us to continue our charitable work in our community.

Please make checks payable to Pennies Make A Dime Inc. or via our website www.penniesmakeadime.org. We have enclosed a donor envelope for your convenience. We will provide a donation receipt letter with PMAD's tax-exempt ID number for your record. To be included in our event invitation, we ask that you respond by July 15 , 2023. We will be contacting you to follow up on this request in the coming weeks. If you have any questions or need further information, please don't hesitate to contact us directly at 718.696.7461, or via email info@penniesmakeadime.org or Penniesmakeadime@gmail.com. Thank you in advance for your support and look forward to hearing from you.

Sincerely,

Patience Roberts, MPA, CAP
Founder/CEO

274 Oakfield Drive, Newark, DE 19713 EMAIL: info@penniesmakeadime.org; www.penniesmakeadime.org

Sponsorship Levels

2023 PMAD 3rd Annual Fundraiser Gala

All Event Sponsors Receive:

- Company name included on print & email invitations, Website and event signage at a single event.
- Acknowledgement company listing in our annual report
- Listing in the PMAD Inc. National Annual Report, distributed to 30 communities nationwide.

❖ **Diamond Sponsor: \$3,000**

- Name and logo on event invitation
- 8 tickets for the event
- 1.5 minute on-screen logo inclusion
- Program cover ad, full page color on back or inside cover (8" x 5")

❖ **Platinum Sponsor: \$2,000**

- Name and logo on event invitation
- 4 tickets for the event
- 1 minute on-screen logo inclusion
- Full page color ad (8" x 5")

❖ **Gold Sponsor: \$1000**

- Name and logo on event invitation
- 3 tickets for the event
- 1 minute on-screen logo inclusion
- Full page black & white ad in program (8.75" x 5")

❖ **Silver Sponsor: \$750**

- Name on event invitation
- 2 tickets for the event
- 1 minute on-screen logo inclusion
- Half page black & white ad in program (3.75" x 5")

❖ **Bronze Sponsor: \$350**

- Name on event invitation
- 1 ticket for the event
- Quarter page black & white ad in program (3.75" x 2.5")

If you do not see what you are looking for here, our team will assist you in customizing a sponsorship package that specifically fits your publicity budget

Sponsorship Agreement Form

Please accept our sponsorship at the following level

Diamond Sponsor: \$3,000

- Name and logo on event invitation
- 8 tickets for the event
- 1.5 minute on-screen logo inclusion
- Program cover ad, full page color on back or inside cover (8" x 5")

Platinum Sponsor: \$2,000

- Name and logo on event invitation
- 4 tickets for the event
- 1 minute on-screen logo inclusion • Full page color ad (8" x 5")

Gold Sponsor: \$1000

- Name and logo on event invitation • 3 tickets for the event
- 1 minute on-screen logo inclusion • Full page black & white ad in program (8.75" x 5")

Silver Sponsor: \$750

- Name on event invitation
- 2 tickets for the event
- 1 minute on-screen logo inclusion • Half page black & white ad in program (3.75" x 5")

Bronze Sponsor: \$350

- Name on event invitation
- 1 ticket for the event

- Quarter page black & white ad in program (3.75" x 2.5")

Please return this sponsorship form with your gift to:

Pennies Make a Dime Inc.

274 Oakfield Drive, Newark, DE, 19713

MAKE CHECKS PAYABLE TO:

Pennies Make A Dime Inc.

Please provide your logo at high resolution TIFF, JPEG, or PDF to Patience Roberts at Penniesmakeadime@gmail.com

Have PMAD designers create our ad.
(It will be sent for your approval)

Please respond by July 15, 2023

Please print your name as it should be published in our donor lists.

Company: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email Address: _____

SIGNATURE: _____ **DATE:** _____

274 Oakfield Drive, Newark, DE 19713 EMAIL: info@penniesmakeadime.org www.penniesmakeadime.org



ADVOCATE FOR LESS FORTUNATE CHILDREN
WITH CANCER IN AFRICA

274 Oakfield Drive, Newark, DE 19713 EMAIL: info@penniesmakeadime.org: www.penniesmakeadime.org