



# Pennies Make A Dime, Inc.

274 Oakfield Drive Newark, DE 19713.

[www.penniesmakeadime.org](http://www.penniesmakeadime.org)

## 3<sup>rd</sup> Annual Fundraiser Charity Gala **ADVERTISEMENT REQUEST FORM**

Name/Contact: \_\_\_\_\_

Organization/Company \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

<b>ADVERTISING RATES AND SPECIFICATIONS</b>			
<b>ALL ADS MUST BE SUBMITTED AS A JPEG, PDF OR TIFF FILE.</b>			
<b>PATRON ADS</b> Please <b>TYPE</b> Patron names and adds on a separate page.			
<b>Rates:</b> Single name = \$3 or Mr. /Mrs. = \$5			
<b>POSITION</b>	<b>SIZE</b>		<b>SAMPLE LAYOUTS</b>
Outside Back Cover - color only	7 1/2" wide x 10" deep	\$200	
Inside Back Cover - color only	7 1/2" wide x 10" deep	\$150	
Inside Front Cover - color only	7 1/2" wide x 10" deep	\$150	
Full Page - color	7 1/2" wide x 10" deep	\$250	
Full Page - B/W	7 1/2" wide x 10" deep	\$200	
1/2 Page Horizontal - color	7 1/2" wide x 4 1/2" deep	100	1/2
1/2 Page Horizontal - B/W	7 1/2" wide x 4 1/2" deep	100	page
1/4 Page - color	3 1/4" wide x 4 1/2" deep	75	
1/4 Page - B/W	3 1/4" wide x 4 1/2" deep	50	
1/8 Page & Business Card	3 1/4" wide x 2 1/2" deep	35	1/8 page

<p>I have _____ Patron Ads totaling \$_____.</p> <p>I have enclosed a typed list of patron names.</p> <p>I would like a _____ AD at \$_____.</p> <p>I have enclosed a JPEG, PDF OR TIFF FILE.</p> <p>I cannot advertise, but enclosed is a contribution of \$_____.</p> <p><b>Total amount mailed \$_____.</b></p>	<p>¼ page</p> <p>Bus. Card</p>
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Please enclose this advertisement request form along with a check for the indicated AD amount. **Check are to be made payable to: Pennies Make A Dime Inc. and received by Sunday, July 15, 2023**, to:

Pennies Make A Dime Inc., 274 Oakfield Drive, Newark, DE 19713 or email to penniesmakeadime@gmail.com All ads must be camera ready file!

**All Patron names must be typed and attached on a separate page!**