

**PMAD 3rd Annual Keep Hope ALive Fundraiser Gala. Saturday, July 25, 2020  
Hockessin Memorial Hall / Hockessin, DE****Sponsorship Levels 2020 / Deadline: Tuesday, July 21, 2020****All Event Sponsors Receive:**

- Verbal recognition from the podium at opening plenary
- Company name included on print & email invitations,
- Top- tier logo recognition on website, advertising, social media and promotional material
- Listing in the PMAD Inc. National Annual Report, distributed to 30 communities nationwide.

**❖ Diamond Sponsor: \$2,500**

- Name and logo on event invitation
- 5 tickets for the event
- 1.5 minute on-screen logo inclusion
- Program cover ad, full page color on back or inside cover (8" x 5")

**❖ Platinum Sponsor: \$1,000**

- Name and logo on event invitation
- 3 tickets for the event
- 1 minute on-screen logo inclusion
- Full page color ad (8" x 5")
- 

**❖ Gold Sponsor: \$750**

- Name and logo on event invitation
- 2 ticket for the event
- 1 minute on-screen logo inclusion
- Full page black & white ad in program (8.75" x 5")

**❖ Silver Sponsor: \$500**

- Name on event invitation
- 1 tickets for the event
- 1 minute on-screen logo inclusion
- Half page black & white ad in program (3.75" x 5")

**❖ Bronze Sponsor: \$250**

- Name on event invitation
- 1 ticket for the event
- Quarter page black & white ad in program (3.75" x 2.5")

If you do not see what you are looking for here, our team will assist you in customizing a sponsorship package that specifically fits your publicity budget For more information Contact: Patience Roberts

[penniesmakeadime@gmail.com](mailto:penniesmakeadime@gmail.com)

## Sponsorship Agreement Form

### Please accept our sponsorship at the following level

**Diamond Sponsor: \$2,000**

- Name and logo on event invitation
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**Bronze Sponsor: \$250**

- Name on event invitation
- 1 ticket for the event
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**Please return this sponsorship form with your gift to:**

Pennies Make a Dime Inc.  
274 Oakfield Drive, Newark, DE, 19713

**MAKE CHECKS PAYABLE TO:**  
Pennies Make A Dime Inc.

Please provide your logo at high resolution TIFF, JPEG, or PDF to Patience Roberts at [Penniesmakeadime@gmail.com](mailto:Penniesmakeadime@gmail.com)

**Have PMAD designer create our ad.**  
(it will be sent for your approval)

Please respond by July 21, 2020.

**Please print your name as it should be published in our donor lists.**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_



ADVOCATE FOR LESS FORTUNATE CHILDREN  
WITH CANCER IN AFRICA

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_