 Pennies Make A Dime, Inc.

274 Oakfield Drive Newark, DE 19713.

 [www.penniesmakesadime.org](http://www.penniesmakesadime.org)

2nd Annual Fundraiser & Dinner Gala

ADVERTISEMENT REQUEST FORM

Name/Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Organization/Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State: \_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **ADVERTISING RATES AND SPECIFICATIONSAll ADS MUST BE SUBMITTED AS A JPEG, PDF OR TIFF FILE.** |
| **PATRON ADS** Please **TYPE** Patron names and adds on a separate page. **Rates:** Single name = $3 or Mr. /Mrs. = $5  |
| **POSITION**  | **SIZE**  | **RATE**  | **SAMPLE LAYOUTS**  |
| Outside Back Cover - color only  | 7 1⁄2” wide x 10” deep  | $150  |

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| --- |
| 1⁄2 page  |
| 1⁄4 page  | 1/8 page  |
| Bus. Card  |

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| Inside Back Cover - color only  | 7 1⁄2” wide x 10” deep  | $120  |
| Inside Front Cover - color only  | 7 1⁄2” wide x 10” deep  | $120  |
| Full Page - color  | 7 1⁄2” wide x 10” deep  | $150  |
| Full Page - B/W  | 7 1⁄2” wide x 10” deep  | $100  |
| 1⁄2 Page Horizontal - color  | 7 1⁄2” wide x 4 1⁄2” deep  | $85  |
| 1⁄2 Page Horizontal - B/W  | 7 1⁄2” wide x 4 1⁄2” deep  | $60  |
| 1⁄4 Page - color  | 3 1⁄4” wide x 4 1⁄2” deep  | $50  |
| 1⁄4 Page - B/W  | 3 1⁄4” wide x 4 1⁄2” deep  | $35  |
| 1/8 Page & Business Card  | 3 1⁄4” wide x 2 1⁄2” deep  | $25  |
| I have \_\_\_\_\_ Patron Ads totaling $\_\_\_\_\_\_\_.I have enclosed a typed list of patron names.I would like a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ AD at $ \_\_\_\_\_\_\_\_\_.I have enclosed a JPEG,PDF OR TIFF FILE.I cannot advertise, but enclosed is a contribution of $\_\_\_\_\_\_\_. **Total amount mailed $\_\_\_\_\_\_\_\_.**  |

Please enclose this advertisement request form along with a check for the indicated AD amount. Check are to be made payable to**: Pennies Make A Dime Inc. and received by Saturday, July 13, 2019**, to: Pennies Make A Dime Inc., 274 Oakfield Drive, Newark, DE 19713 or email to penniesmakeadime@gmail.com

All ads must be camera ready file!
All Patron names must be typed and attached on a separate page!