 Pennies Make A Dime, Inc.

274 Oakfield Drive Newark, DE 19713.

[www.penniesmakesadime.org](http://www.penniesmakesadime.org)

2nd Annual Fundraiser & Dinner Gala

ADVERTISEMENT REQUEST FORM

Name/Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Organization/Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State: \_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **ADVERTISING RATES AND SPECIFICATIONS All ADS MUST BE SUBMITTED AS A JPEG, PDF OR TIFF FILE.** | | | |
| **PATRON ADS** Please **TYPE** Patron names and adds on a separate page.  **Rates:** Single name = $3 or Mr. /Mrs. = $5 | | | |
| **POSITION** | **SIZE** | **RATE** | **SAMPLE LAYOUTS** |
| Outside Back Cover - color only | 7 1⁄2” wide x 10” deep | $150 | |  |  | | --- | --- | | 1⁄2 page | | | 1⁄4 page | 1/8 page | | Bus. Card | |
| Inside Back Cover - color only | 7 1⁄2” wide x 10” deep | $120 |
| Inside Front Cover - color only | 7 1⁄2” wide x 10” deep | $120 |
| Full Page - color | 7 1⁄2” wide x 10” deep | $150 |
| Full Page - B/W | 7 1⁄2” wide x 10” deep | $100 |
| 1⁄2 Page Horizontal - color | 7 1⁄2” wide x 4 1⁄2” deep | $85 |
| 1⁄2 Page Horizontal - B/W | 7 1⁄2” wide x 4 1⁄2” deep | $60 |
| 1⁄4 Page - color | 3 1⁄4” wide x 4 1⁄2” deep | $50 |
| 1⁄4 Page - B/W | 3 1⁄4” wide x 4 1⁄2” deep | $35 |
| 1/8 Page & Business Card | 3 1⁄4” wide x 2 1⁄2” deep | $25 |
| I have \_\_\_\_\_ Patron Ads totaling $\_\_\_\_\_\_\_. I have enclosed a typed list of patron names. I would like a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ AD at $ \_\_\_\_\_\_\_\_\_. I have enclosed a JPEG,PDF OR TIFF FILE. I cannot advertise, but enclosed is a contribution of $\_\_\_\_\_\_\_.  **Total amount mailed $\_\_\_\_\_\_\_\_.** | | |

Please enclose this advertisement request form along with a check for the indicated AD amount. Check are to be made payable to**: Pennies Make A Dime Inc. and received by Saturday, July 13, 2019**, to: Pennies Make A Dime Inc., 274 Oakfield Drive, Newark, DE 19713 or email to penniesmakeadime@gmail.com

All ads must be camera ready file!  
All Patron names must be typed and attached on a separate page!