



Pennies Make A Dime, Inc.

274 Oakfield Drive Newark, DE 19713.

www.penniesmakeadime.org

3rd ANNUAL PMAD KEEP HOPE ALIVE Fundraiser Gala ADVERTISEMENT REQUEST FORM

Name/Contact: _____

Organization/Company _____

Address: _____

City: _____ State: _____ Zip: _____ Telephone: _____

Email Address: _____

ADVERTISING RATES AND SPECIFICATIONS ALL ADS MUST BE SUBMITTED AS A JPEG, PDF OR TIFF FILE.			
PATRON ADS Please TYPE Patron names and adds on a separate page.			
Rates: Single name = \$3 or Mr. /Mrs. = \$5			
POSITION	SIZE	RATE	SAMPLE LAYOUTS
Outside Back Cover - color only	7 1/2" wide x 10" deep	\$200	
Inside Back Cover - color only	7 1/2" wide x 10" deep	\$150	
Inside Front Cover - color only	7 1/2" wide x 10" deep	\$150	
Full Page - color	7 1/2" wide x 10" deep	\$200	
Full Page - B/W	7 1/2" wide x 10" deep	\$150	
1/2 Page Horizontal - color	7 1/2" wide x 4 1/2" deep	\$100	
1/2 Page Horizontal - B/W	7 1/2" wide x 4 1/2" deep	\$85	
1/4 Page - color	3 1/4" wide x 4 1/2" deep	\$60	
1/4 Page - B/W	3 1/4" wide x 4 1/2" deep	\$40	
1/8 Page & Business Card	3 1/4" wide x 2 1/2" deep	\$35	
I have _____ Patron Ads totaling \$ _____. I have enclosed a typed list of patron names. I would like a _____ AD at \$ _____. I have enclosed a JPEG,PDF OR TIFF FILE. I cannot advertise, but enclosed is a contribution of \$ _____.			
Total amount mailed \$ _____.			

Please enclose this advertisement request form along with a check for the indicated AD amount. **Check are to be made payable to: Pennies Make A Dime Inc. and received by Saturday, July 15, 2020 to:**

Pennies Make A Dime Inc., 274 Oakfield Drive, Newark, DE 19713 or email to penniesmakeadime@gmail.com All ads must be camera ready file!

All Patron names must be typed and attached on a separate page!